

2019-2020 District Goals



District: District 322 G
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
This year we are having 3 days and 2 nights residential district and club officers training

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
This year we are having 3 days and 2 nights residential district and club officers training

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	150
2nd Quarter	100
3rd Quarter	75
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 355 new members.

Action Items:

My district will induct 10 new Lions under 40 years old.

My district will organize at least 3 membership growth events.

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal. I.e. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	3	65
2nd Quarter	2	40
3rd Quarter	2	40
4th Quarter	1	20

By the end of the 4th quarter, the district will start 8 new clubs.

With a minimum of 165 charter members.

Action Items:

MEMBER RETENTION

	Drops
1st Quarter	25
2nd Quarter	50
3rd Quarter	20
4th Quarter	55

By the end of the 4th quarter, the district's membership drops will not exceed 150 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

New Member Orientation in Region Meets quarterly. Motivation sessions in regional meetings.

NET GROWTH GOAL

355	+	165	-	150	=	370
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 200,000 people.

Action Items:

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1200 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: